# While Ex Rhoads

Commencing Thursday the Store will be Open Nights Until Christmas.

# WHIER EXPRINATES

# The Christmas Tide of Business At Its Flood

#### Books

The advertisements from day to day can only limit at the contents of this the greatest book store in Virginia.

Come to the store if you possibly cansend for our new Book catalog if you cannot visit the department in person.

Famous Books, 50c each.

Finely illustrated and each volume en-

Pilgrim's Progress.

Black Rock. A Little Book of Tribune Verse. The First Violin. Prose Tales.

The Cloister and the Hearth. Black Beauty.

Self Raised. The Hidden Hand.

The Wide, Wide World

#### A Few of the Humorous Books.

Wise and Otherwise. Owl shape. By Wm. Rhoads. Paper, 25c; leather, \$1. Knick-Knacks, by Herbert Leonard Cog-

Cosy Corner Confidences, by Walter Pulit-The Skull Tons, Book, compiled and illustrated by Clare Victor Dwiggins. Tonst and 150 pictures, cloth, 50c; leather, 80c.

The Rubaiyat of an Egg, by same author Paper edition, 25c; cloth, 50c; leather, 80c.

Toast (stein shape), by W. M. Rhoades. Paper edition, 25c; leather edition, 80c. The Cynic's Dictionary, by Harry Thompson. 40c.

The Cynic's Rules of Conduct, by Chester Sweetheart and Beaux, by Mina Thomas

Antrim, 40c. Don'ts for Boys, by An Old Boy, 40c, Don'ts for Girls, by Minna Antrim, 40c. A Bpok of Toasts, by Minna Antrim, 40c.

#### Books in Fiction, 48c World's Best

Handsome half leather bindings. Handsome Ball leather bindings.

Adam Bede, by George Elliot.

Black Rock, by Ralph Connor.

Children of the Abbey, by R. M. Roche.

Don Quixote, by Cervantes.

East Lynne, by Mrs. Henry Wood.

Elsie Venner, by O. W. Holmes.

Emerson's Essays, by R. W. Emerson,

Gny Mannering, by Scott.

Hard Times, by Charles Dickens.

Heart of Midlothian, by Scott.

House of Seven Gables, by Hawthorne. House of Seven Gables, by Hawthorne, Hypatia, by Charles Kingsley, Ishmael, by E. D. E. N. Southworth. Ivanhoe, by Scott.
Jane Eyre, by Charlotte Bronte. John Halifax, by Miss Mulock.
Kenilworth, by Scott.
Little Minister, by J. M. Barrie.
Lorna Doone, by R. D. Blackmore Marble Faun, by Nathantel Hawthorne, Oliver Twist, by Charles Dickens. Scarlet Letter, by Nathaniel Hawthorne, Scottish Chiefs, by Jane Porter.

Tallsman, by Scott. Thaddeus of Warsaw, by Jane Porter Wide, Wide World, by Susan Warner Pere Gorlot, by Honore Balzac.

Self Raised, by Southworth.

#### Women's Aprons

Women have not been sparing in their compliments during the past week about the good values we're showing in Aprons, Praise is followed by purchases, which

is an evidence of its sincerity. Fine Lawn Aprons, deep hemistitched hem, broad hemstitched sash, 26c.

Fine Lawn Aprons, extra deep hem, straps over shoulders, pretty insertion, 89c.

Fine Lawn Aprons, good deep hem, trimmed with Swiss embroidery, 50c.

Fine Lawn Aprons, deep hem, bib and strape made of embroidery, 59c.

Fine Lawn Aprons, extra wide; 8-inch hem-stitched hem and three hemstitched tucks above hem, hemstitched tucks in bib and

Fine Lawn Aprons, fell width, 9-inch hem, seven fine tucks above the hem, bit and strap tucked and edged with embroidery, 80c.

#### Suit Cases Traveling Bags

Trunks A present from any one of the three stocks will be appreciated to the utmost

by the recipient. Practically all prices (and all moderate for the value).

Our \$5 Suit Case is an especially good article at the price. Genuine leather, brase bolts, brass rivets, double strap.

#### Dress Goods

A new era has dawned in the Christmas present world.

Utility is one of the first things now considered. Dress Goods stands in the forefront.

A few hints as to what we have in this

Everything mentioned is less than a dollar a yard. \$1.00 Mixed Suitings 48 to 50 inches wide. 81.50 Plaid Broadcloths ...... 98c. Yard 81.25 Novelty Plaids .......... 98c Yard All-wool Cream Batiste ........ 29c Yard

27 inches wide, in cream, black and colors. ..... 15c Yard Danish Cloth Plaid Dress Goods . . . . . . . . . 12 1-2c Yard

Mohair Batiste

#### Silks

make practical Christmas giits.

The list we priint below names a few of our fabrics for evening wear, Usefulness is combined with a moder-

ate price in every item named. Pompadour Crepes ....... 59c Yard All Silk Crepe de Chines ....... 50c Yard Corean Silks ..... ... 69c Vard Calcium Silks . ..... \$1.50 Yard 

#### Women's Coats

Kersey of such a good quality and so well made that we consider them equal in value to garments we've had earlier in the ments we've had earlier in the season at

Body satin lined, collar frimmed with wide silk braid, all sizes

# Comforts

#### And Robe Blankets

Beauty and service are combined in these articles. Note the values to-morrow as compared with the prices.

Comforts filled with laminated cotton, 5inch silk border, \$4.75.

Eiderdown Comforts, 72x72 inches, covered with French satteen—the floral design patterns, \$4.50; Oriental designs, \$5.50.

Robe Blankets, in all colors, full size, \$3.50 each

# Cut Glass

The richest patterns and the deepest cuttings from the best American fac-

America leads the world in the making of Cut Glass. One of the best of the values now in stock is a Half-Gallon Pitcher, fancy cutting, \$5.89.

8-inch Bowl, \$4.89. 10-inch Bowl, \$10. Plate, \$5. Olive Tray, very pretty, \$2.89.

#### Solid Silver

For Table Use, \$1

Two dozen or more articles you can et for a dollar each-solid silver, most i them gold lined. All new styles. Among the lot are:

Sugar Spoons. Bon-Bon Spoons, Olive Forks, Cold Meat Forks.

#### Fine China

Something new in the way of decorations is shown in fine China pieces, such as HAIR RECEIVERS, PIN TRAYS, BOXES, BON BON DISHES, COME AND BRUSH TRAYS, ETC.

The decorations are scenes from Shakespeare's plays and other old English scenes—89c, \$1, \$1.50 up to \$2.30.

Here and there throughout the land you'll notice along the water courses signs like this: "High Water Mark" (with the date given).

Usually it's 5, 10 or 15 years previous to the time you're looking at the sign.

The flood tide of business in this store has risen higher each year than that of its predecessor. The incoming stream of business for 1906 has already deeply submerged the record

This week will undoubtedly be the greatest in our history. Shop early in the week and early in the day.

Toilet Articles of

## verware

Main Floor-Centre.

These articles are all practical in their nature-gifts that can be used every day.

Hair Receivers. quadruple plate all-ver, regular 50c value, 33c.

Women's Manicure Sets, as low as \$1. From that up to \$10.

Women's Comb and Brush Sets of low as \$1. sterling silver begin at \$1.98 and run up to 85.98.

Shaving Sets, con-taining Mirror, Brush and Cup, \$1.25. Shaving Sets of quadruple plate, with Brush and Mug. \$1.69

Brushes, of ebony and rosewood; special value, 50c pair.

Other Military Brushes up to \$3.98. Men's Hat Brushes

of sterling silver as Smoking Sets of quadruple plate all-ver, \$1 up to \$5.

Women's Dressing price, \$16.50.

# Jewelry

This is another one of our departments in which we know the prices to be uniformly the lowest in Richmond for simi-

Solid Gold Brooches, set with pearls, emer-ids, rubles and other stones, \$2.50 and

We secured this jewelry through a con-cern which purchases the overstock of small manufacturers in need of ready cash. The usual retail prices are \$5, \$6 and \$7.50.

Other Brooches, from the very low priced article up to the Solid Gold Brooches, set with genuine stones, \$18. Bracelets are the thing for Christmas presents this year. You can get very pretty ones as low as 50c up to the Solid Gold

Back Combs, in shell and amber, with

brilliant settings-new, high coronet shape Men's Cuff Buttons and Stick Pins begin

Solid Gold Buttons and Pins, with real

# Men's Wear

Biggest increase we've ever had in any one season shows the value of the merchandise in this section and its popu-

Neckwear, 50c, \$1, \$1.50. The assortment of Silks in the new shapes is simply marvelous.

House Coats comfort coats you might call them—not the hideous creations of a few years ago, but the finest specimens of tailoring in pattern and cloth, \$4, \$5, \$7.50.

Bath Robes cotton robes, \$2.98. Wool Blanket Robes as low as \$5.

Men's Gloves, half a dozen styles, each at \$1 and \$1.50. Nowhere south of the big Northern cities will you see anything like our assortment of Men's Gloves.

Suspenders, Mufflers, Dress Protectors, Handkerchiefs, Shirts, etc.-everything that goes to make up the well-groomed man.

# Sheets

## Pillow Cases

Boxed for Christmas Gifts. Plain hem or hemstitched-two sheets and two pil-

\$1.75, \$2.30 and \$2.50 per set.

## Furs

The fur pieces advertised below are guaranteed by the makers.

You may bring back any piece that does

not prove entirely satisfactory, if the fault is due to the make up of the article.

We will either replace the piece or refund the money. You may remember that we said the other day "Be sure of your store when

Long Pillow Muffs of good quality Isabella and Sable Fox, \$10, \$12.98 and \$16.98. Pillow Shape Squirrel Muffs, medium size,

\$10. Large size, \$15 and \$20. Scarfs to match, \$10.98, \$13.50, \$18.50, Novelty Squirrel Scarfs, \$16.98, \$21.50,

Imitation Chinchilla Sets, large muff and large boa, \$14.98 per set. Novelty Pieces in Mink Scarfs, \$21.50,

\$29.50, \$32.50, \$39.50 up to \$75. Mink Muffs, three stripes, \$37.50. Mink Muffs, five stripes, \$59.50. Fine Persian Lamb Muffs, \$40. Scarf to

match, \$38.50. Pony Muffs, one of the novelties this sea-

Handsome Broad Tail Muff, 879.50. Scarf to match, \$65, White Thibet Sets for misses, \$16.50 and

Iceland Fox Sets for misses, \$18.50.

We have a very large assortment of the cheaper furs, in in Coney, Rivermink, Dyed Squirrel, Imitation Chinchilla, etc. Scarfs, \$1.98 to \$7.50. Muffs, \$2.98 to \$8.50.

# Long Gloves

Fashion says "long gloves for women." despite the fact that coat sleeves come to the wrist. Waist sleeves, you know, stop in many cases at the elbow. Men will likely buy gloves for wife, mother or sweetheart this week. May we give just one or two points of in-

formation and suggestion Glace Gloves are the finished glazed skin-

the most popular now. Suede Gloves are the undressed skins, or

Buy your Long Gloves at Miller & Rhoads's, where the sizes and shades are always complete. It may be necessary to exchange the gloves after Christmas.

16-Button Glace, in black, white and tan, \$3.50 pair. 12-Button Glace (to the elbow), black and tan, \$3 pair.

16-Button Black Suede Gloves, \$3. 16-Button White Sucde, \$2.50.

12-Button Suede, in black and white, \$2.25. Elbow Length Glace Gloves, in navy blue and ox-blood, \$3.50.

# Leather Goods

The Leather Goods news to-day is given you in brief form. It's suggestive merely of what we have to show you in

the finest assortment we've ever had. Women's Card Cases, in alligator, seal and walrus, full leather lined, with three and four compartments—a varied choice between 50c and \$5.

Women's Combination Purses, in pin seal, seal and walrus, leather lined, extra compartment for change, 50c and \$1.

Men's Wallets, new shapes, nicely lined ith leather and moire silk; very nice ones for 50c. More elaborate articles up to \$6. Men's Bill Rolls and Combination Pocketbooks, in pin seal, seal, walrus and alligator, secret flap, leather lined, 50c, for a good, serviceable article. A dozen intermediate prices up to the finely finished books, at \$5.

Women's Hand and Carriage Bags, in gunmetal and glit, leather-covered frames, leather linings, all the newest shapes and colors, \$1 and \$1.50.

You can go as high as \$15 for Bags in all the newest leathers and shapes.

#### Few Odd Pieces of Mission Furniture

MISSION CHAIRS, wide arms, leather covered cushions, \$12.50 values for

Mission Library Tables, paraffine finish, \$12.50 values, for \$10. Mission Rockers, boited joints, leather covered cushions, \$15 values, \$11.50. Mission Desk, opalescent glass front, drawer with lock, \$22.50 value, for \$17.

#### Screens

A few Three-Fold Screens, covered with burlap, which have been retailing at \$3.50 each, are now \$2. Only a limited number at this price-the early comers to-morrow will get them.

3-Fold Mission Frame Screens, filled with burlap, \$4.50. Same Screens, 4-fold, \$6.

3-Fold Mission Frame Screens, filled with burlap, jeweled top, \$7,50.

## Silk Waists

In addition to the beautiful creations in net over silk, we will offer to-morrow another superb lot of

waists for evening wear, Chiffon Taffeta, trimmed with bands of taffeta and lace; short sleeves, butloned in the back, all sizes in light pink, light blue and lavender, 84.98.

Don't fail to look at our line of ex-nisite Waists for evening year, in Taffeta, dilistic Walsts for evening year, in Taffeta, Messaline, Shirred Net and Baby Irish made over slik. They're beautiful specimens of high art in waist-making—light blue, light pink, lavender, white and cream—\$8.50 to

#### Suits

That Have Taken a Tumble in Price

Where there's but one or two of a kind we've put the cut price knife in pretty deeply. Too many in the lot to go into detail, but come in to-morrow, expecting some Christmas bargains in suits. You'll not be disappointed.

# Silk Petticoats

Another shipment of our famously good values, in black and colors, have just gotten in fer the

Christmas trade. Cluster of tucks and shirring, with a deep flounce, cut full width-bargains in every sense of the word.

# Linens

For Christmas. Gifts always appreciated by housekeepers are Tablecloths, Napkins, Towels, Lunchcloths, Trays, Dovlies. Scarfs, Pillow Shams and Centrepieces. The prices will suit each pocketbook.

Bleached Irish Table Damask-64 inches wide, 50e yard.

68 inches wide, 59c yard, worth 75c. 70 inches wide, 75c, yard, worth \$1,72 inches wide, \$1 yard, worth \$1.25.

Napkins-Best quality German Mercerized Damask, 20-inch size, \$1.50 value, All pure Linen Irish Bleached Damask

Napkins, 5-8 size, \$1.39 dozen. Irish Linen Damask Napkins, 22-inch size, regular \$2.50 value, for \$2 dozen. Fancy Linens, 25c, 39c, 50c.

Special values in Tray Covers, Centrepieces, Shams, Scarfs and Doylies. Cheap in price,

# White Goods

Waist patterns for Christmas 45c,

55c, 75c, \$1.20. Three yards in each pattern, cut from our most desirable White Waistings, and put up in boxes neatly tied with ribbon. Useful and inexpensive Christmas gifts.

#### Women's Shawls

The kind that may save you from a bad cold in an under-heated room when necessary to be in it.

Fancy Weave Black Shawl, 11-8 yards square; fancy shell border, \$1.

Honeycomb Shawl, in black and white, 11-4 yards square, full fringe, \$1.50. Chinchilla Wool Hand-Made Shawl, deep shell border, \$2.75.

## **Sweaters**

For Infants and Children.

We have a few sweaters in one to two-year sizes that have been retailing at one dollar, that we'll close out at 50c each. The garments have been carried over from last year.

border and royal blue with white border. Children's Sweaters, in red and navy, ages 2 to 5 years, \$1 and \$1.50.

Very good values in red, with white

Fancy Knitted Sweaters for Children, in white, light blue, pink, red and navg, ages 2 to 5 years, \$2.